



NAACP
Youth & College



This Holiday Season the National Black Justice Coalition, National Action Network and the National Association for the Advancement of Colored People invite you to have conversations that can change and save lives, Black lives!

The Holiday season is upon us. While gathered around dining room tables, television screens, and in the company of those you love consider talking about things that can change and save lives.

The National Black Justice Coalition, National Action Network and the National Association for the Advancement of Colored People want to ensure that all Black people are counted during the upcoming 2020 Census. Add the following date to everyone's calendars: Wednesday April 20, 2020. This is the date when the Census count will take place.

Here are answers to the most frequently asked questions about the Census. You'll notice that there's information about technology because for the first time the Census will be conducted electronically. Don't worry, our organizations are also working together to address data privacy concerns.

How will I be invited to participate in the 2020 Census (Will they email me? if so, how did the government get my email address? If they mail something what address will they use? by when should I expect to be invited to participate? Who do I contact to ensure I can participate?)

Everyone will be invited to respond through mail sent to every household in March of 2020. More information here:

<https://2020census.gov/content/dam/2020census/materials/partners/2019-03/how-census-invites-everyone.pdf>



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Who is invited to participate in the 2020 Census?

Every household has the option of responding online, by mail, or by phone. Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

How will I be invited to participate in the 2020 Census?

Students that reside away or at college are typically counted where they go to school, as members of residential groups. Students that reside at home should be counted as members of the household.

More information here:

<https://2020census.gov/en/conducting-the-count/gq/gqe.html>

How are homeless and other hard to survey populations counted in the 2020 Census?

Census workers go out and count people experiencing with housing insecurity/who are homeless during a 72 hour window, across the country. People who live in remote areas are surveyed in a similar way. This process is called enumeration. Learn more here:

<https://2020census.gov/en/what-is-2020-census/focus/people-experiencing-homelessness.html>

How can people sign up for jobs, in their communities, to help with 2020 Census completion?

Jobs for the 2020 Census offer competitive wages that are paid weekly. Authorized expenses, such as mileage, are reimbursed for employees doing fieldwork. You can submit an application online with a smartphone, tablet, or computer. Apply here: <https://2020census.gov/en/jobs.html>

What privacy protections exist to protect data? Who has access to data collected?

The Census Bureau is bound by Title 13 of the U.S. Code to keep your information confidential. Under Title 13, the Census Bureau cannot release any identifiable information about you, your home, or your business, even to law enforcement agencies. Learn more here: <https://2020census.gov/en/data-protection.html>

If you have questions or need more information about the 2020 Census visit our websites NBJC, NAN, NAACP or email us at BlackCensusCount@gmail.com.