



Take The Pledge

Share with your community why #WordsMatter

As someone who truly believes Black lives matter, I will stand up to end HIV stigma by creating Black-centered spaces where people feel empowered, supported, and free from shame.

I Pledge to do the following:

- 1. Be Informed.** I commit to eliminate HIV/AIDS and LGBTQ/SGL stigma.
- 2. Be an Advocate.** I will engage in courageous community conversations with family, friends, support groups, elected officials or co-workers to eliminate stigma and increase HIV prevention, treatment and support. I will talk to my elected leaders and ensure they advocate for culturally inclusive policies and practices.
- 3. Spread the Word.** I will share the Words Matter campaign using the hashtags #YourWordsMatter #EndHIVStigma #StartTalkingStopHIV.
- 4. Be Protective.** I will get tested regularly and encourage those I know and love to do the same.

WORDS
matter